

## Winning criteria

The CQ Competency Framework for *grooming financially qualified business leaders* will guide the assessments as below:

ACUMEN	Finance & Technical	Diversity & Business	Ethics & People	Presentation, (incl. Question & Answers)	Innovation & Integration	Decisiveness & Leadership	Total
<b>PROBLEM SOLVING</b>							
<b>Strategic analysis</b> <i>(Prioritisation &amp; focus)</i>	5%	10%					<b>15%</b>
<b>Strategic choice</b> <i>(Impact &amp; options evaluation)</i>	10%	10%	10%	10%	5%		<b>45%</b>
<b>Strategic implementation</b> <i>(Recommendation &amp; Actions)</i>			5%	10%	5%	20%	<b>40%</b>
	15%	20%	15%	20%	10%	20%	<b>100%</b>

The following documents are provided courtesy of the Project Board of The CFO Case Study Competition as reference materials. As our aim is to spread excellence and continuously improve, we expect teams to refer to the materials to guide their interpretation of the above assessment criteria but with an aim of producing a far better product at *The CFO* competition.

The examiners and judges will independently evaluate all reports, videos and the actual presentations in terms of the criteria as provided for in the actual case study and on the following link: <https://www.charterquest.co.za/case-study-resources>

These resources are for reference in interpreting the above guidelines.



## **General standards for Report Submissions**

Please note that the intent and spirit of the Competition is to test the skills and creativity of Aspirants. In addition to any competition-specific requirements and unless otherwise indicated in the Competition Details, to be eligible for judging, an entry must meet the following general standards:

- The reports should be in English language, not more than 15 pages or 4000 words inclusive of Appendices.
- The content of your entry and any supporting materials must be acceptable for all viewing audiences. We will automatically disqualify any entrant that submits any entry or supporting materials that contain text, sound or images that we, in our sole opinion, find vulgar, offensive, or inappropriate for public viewing, or that presents us in a negative light.