

### PRESENTATION VIDEO & POWERPOINT MARKING GRID

NAME OF TEAM	OVERALL SCORE	FINAL COMMENT

As below, every effort has been made to remove ambiguity in how the videos will be evaluated, and links to past examples provided to help the teams exceed the past standards and get the best chance to be selected into Top 6. A record is filed for teams that despite these, fail to use their best judgement to resolve any ambiguities and still need additional clarification from The CFO Team. Teams that got it correct 1<sup>st</sup> time, i.e. without further enquiries, should be credited with more marks for being able to work independently in resolving any ambiguity in these evaluation criteria. For evaluators, please note that it is highly competitive in the Top 15 sub-round. If a team scores '0' or 'poor' in any single evaluation criteria, it should be separately justified; as a 'poor' in any criteria is an automatic ground for elimination!

VIDEO EVALUATION CRITERIA (all criteria carry equal weight)		0 Poor	1 Fair	2 Good	3 Very Good	4 Excellent
<b>A</b>	<b>Technical Design &amp; Development:</b>					
1	Lay-out, flow, style, organisation, audibility, transition between scenes and graphics/color themes and integration of slides and video presentation and limited jump cuts.					
2	Creative use of camera angles, close up and distance shots, no background distractions.					
<b>B</b>	<b>Message Content Design &amp; Delivery:</b>					
3	Dressed code (uniformed business suit or official school uniform), posture, body language, composure and eye contact, including use of voice to stress and emphasise.					
4	Engaging, persuasive and emotional connection with the audience, internalisation of the issues and limited or no evidence of reading (also investigate 'jump cuts' as evidence of 'eloquence' problems'), and no typos/grammar errors on talk and on video!					
5	Total delivery is maximum of 10 minutes (including team and team member introduction and closure) (Disqualify –score zero, if time exceeds 10 minutes however good the presentation).					
6	Clear introduction/ executive summary, body/structure (no deviation from report), and point-by-point conclusion/way forward.					
<b>C.</b>	<b>Team work and Time Management:</b>					
6	Each team member speaks at least twice and no less than 1.5 minutes in total; at least once –either at introduction but more importantly at the end, all team are seen co-ordinating or showing-up together, and message delivered within the prescribed time.					
<b>D.</b>	<b>Power Point Slides:</b>					
7	See below for detailed assessment done on the power point presentation slides separately submitted.					

N.B: Links to examples of previous 20 Presentation Videos you should look to exceed are provided below (please pay specific attention to current guidelines, e.g. a sample video may contain background music, longer than 10 minutes or may contain logos which per current guidelines are no longer required (Whilst using these video as good reference, please only follow what is the current requirement as defined in your video submission invitation letter):

THE CFO GLOBAL: <https://www.youtube.com/watch?v=b6WTJNOpDrY> OR <https://www.youtube.com/watch?v=drf9VYojpCs&feature=youtu.be>

THE CFO JUNIOR CONTINENTAL: <https://www.youtube.com/watch?v=T9Bf27MghBs&feature=youtu.be>

A foundation of:



Key Programmes:



### 1. THE POWER POINT SLIDES

*(Please note that your slides, once submitted, cannot be altered -and should your team be selected to compete in Top 6, the very same slides will be what we will loaded for use; so, ensure the slides as designed and submitted are beautifully prepared, animated and interactive (not pdf), to mimic how you plan to present at the semi-finals, if your team is selected and invited!*

	Criteria	0 Poor	1 Fair	2 Good	3 Very Good	4 Excellent
<b>A</b>	<b>Lay-out, organisation and content grammar quality:</b>					
1	Logical flow of slides with clear titles, heading, paragraphs and bulleted or numbered lists, use of fonts and overall tidiness (including submission in animated or interactive version and not pdf).					
2	Slides are free from typos and gramma errors, and there is fine use of animations, not plenty of text, and do not exceed maximum of 10 slides.					
<b>B</b>	<b>Central focus and message theme:</b>					
3	Clear delineation of the problem statements and linkage to an over-riding theme/message/problem statement					
4	Clear delineation of recommendations, justification and key actions and resource constraints					
<b>C.</b>	<b>Supporting calculations and evidence:</b>					
6	Clear identification and application of the theories, principles, conventions or models being applied to the problem, and recognition of any key limitations plus quantitative and qualitative outcomes clearly visible.					
<b>D.</b>	<b>Conclusion/way forward:</b>					
6	Clear conclusion, articulation of way forward and invitation to questions.					

=====THE END=====